

REGISTRATION: The conference is expected to sell out in advance. Register early!
TICKETS: \$110 per person (if registration received online or postmarked by Aug. 19, 2017). Includes Continental Breakfast, all Seminars, the Marketplace, Warm-Up Session, Keynote Luncheon with **Amy Purdy** and Cool-Down Session and Reception.

TABLE OF 11: \$1,210 (Table sign with company or group name is provided)
LATE REGISTRATION: \$120 per person (if postmarked after Aug. 19, 2017)
RESERVED SEATING FOR KEYNOTE LUNCHEON! To sit together with friends or family, you **MUST** mail registrations in the same envelope to guarantee a seat at the same table. Tables will be reserved in order received. Reserved luncheon table number will be printed on your badge.

PAYMENT INFORMATION: Check, MasterCard, Visa, Discover or American Express are the only acceptable methods of payment. (Credit card payments include a \$3 processing fee.) We do not accept purchase orders. NO REFUNDS.

CONFIRMATION: Confirmation and badge will be mailed approximately two weeks before the Conference. Registration must be received online or postmarked by Thursday, Aug. 31, 2017 to receive your tickets by mail. The Badge is your ticket to the Conference and admission to the luncheon. Your luncheon table number will be printed on your badge.

Attendees registering after Aug. 31, 2017 will pick up tickets at Registration "Will Call" desk the morning of the Conference, located on the patio between the Exhibit Hall and Theatre.

KEEP YOUR BADGE IN A SAFE PLACE. YOU MUST BRING IT WITH YOU TO ATTEND.

QUESTIONS? Call our Message Center (559) 265-6888, and your call will be returned.

Conference attendees must be registered in high school or be at least 18 years of age.

PERSONS WITH DISABILITIES: Please contact Mary Strabelfeld at (209) 356-1000 two weeks in advance with needed arrangements for persons with disabilities.

MARKETPLACE/BOOTH INFORMATION: Visit ccwc-fresno.org

HOTEL RATES: The DoubleTree by Hilton Fresno Convention Center, (559) 268-1000, is offering a special rate of \$139 + tax per room, double or single occupancy. Book early, as this rate is only available through Monday, Sept. 4, 2017. Be sure to ask for the CENTRAL CALIFORNIA WOMEN'S CONFERENCE special room rate.

Student discounts are available online at ccwc-fresno.org

REGISTER TODAY! ccwc-fresno.org or mail this registration

CCWC, P.O. Box 998, Atwater, CA 95301
Tuesday, Sept. 19, 2017 • Fresno Convention & Entertainment Center

Check one box regarding name & address at left:
 YES the information is correct.
 NO the information is incorrect. Updated information is below.
 This form was given to me. Please add my contact information below and leave the original contact on your list.
 Delete name from your list and add my information to your list.

If address above is incorrect or you are a new attendee to be added to our list, print clearly or type. The address below is: _____ My Residence _____ My Office _____

Name _____
 Company _____
 Street _____ Clearly print the address you wish your tickets to be mailed
 City _____ State _____ Zip _____
 Please complete the following information:
 Daytime Phone _____
 Email Address _____

No need to select seminar sessions in advance. All seminars are on a first-come basis at the conference until the room is full per the fire marshal's instructions. Arrive early to avoid disappointment.
 For information and planning, visit ccwc-fresno.org for seminar listings.
 If purchasing 2 or more tickets on the same form, all badges will be mailed to the name & address listed on the form. If you would like to sit at the same table with friends or family for lunch, mail ALL registration forms (groups and/or individuals) together in the same envelope.

Tickets: _____ @ \$110 per ticket (\$120 after Aug. 19, 2017) **Total \$** _____

Payment Options: (check one) Tax I.D. #77-0178140 Make checks payable to: Central California Women's Conference
 Check Enclosed Credit Card (All cards accepted/\$3 processing fee will be added)

Account # _____ Exp.: _____
 Print name on card _____
 Signature _____

Non-Profit Organization
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Central California Women's Conference
 P.O. Box 998
 Atwater, CA 95301
ccwc-fresno.org

Keynote Luncheon
Amy Purdy
 Tuesday, September 19

20
Dr. Jacqueline Del Rosario
 WARM-UP SPEAKER

Kerri Pomaroli
 COOL-DOWN SPEAKER

Amy Purdy
 LUNCHEON KEYNOTE

Fresno Convention & Entertainment Center



20 YEARS
1988 - 2017
CCWC

CENTRAL CALIFORNIA WOMEN'S CONFERENCE
 Presenting Sponsor Wells Fargo

Tuesday, September 19
Embrace Your Journey



Embrace Your Journey

Tuesday, September 19

7:15 - 9:30 A.M. **REGISTRATION AND CONTINENTAL BREAKFAST**

Sponsored by Central Valley Toyota Dealers
Co-hosted by The Brownie Baker Inc. and Wawona Frozen Foods

8 - 9:30 A.M. **WARM-UP SESSION**

Sponsored by Wells Fargo, Presenting Sponsor
The Formula for S.T.R.O.N.G. Relationships
Dr. Jacqueline Del Rosario | DrJacquie.com

9:30 - 10:15 A.M. **BREAK**

Sponsored by Michael B. Stevens, MD, PhD

10:15 - 11:15 A.M. **SESSION 1**

11:30 A.M. - 1 P.M.

KEYNOTE LUNCHEON

Keynote Speaker Sponsored by Community Medical Centers

AN AFTERNOON WITH Amy Purdy

LIVING BEYOND LIMITS - EMBRACING THE JOURNEY OF LIFE NO MATTER WHAT COMES YOUR WAY

Lunch Sponsored by Chukchansi Gold Resort & Casino

1:30 - 2:30 P.M. **SESSION 2**

2:30 - 3:15 P.M. **BREAK**

Sponsored by Pepsi Beverages Company

3:15 - 4:15 P.M. **SESSION 3**

4:30 - 5:30 P.M. **COOL-DOWN RECEPTION & SPEAKER**

Sponsored by Fresno State, Fresno State Winery, Chick-fil-A
The Brownie Baker, Inc. and Fresno Yosemite International Airport

DESSERTS IS STRESSED SPELLED BACKWARD

Kerri Pomarolli | kerripom.com
Kaiser Permanente Fresno presents "Instant Recess"

FOLLOW US ON



Keynote Speaker

Amy Purdy



visit ccwc-fresno.org for detailed topic descriptions, speaker bios and more...

SESSION 1 10:15 - 11:15 A.M.

1-01 Roth Who? IRA What? A Workshop about Managing Your Investments (Sponsored by Wells Fargo)
Kate Eiland and Elise Kausen | WellsFargo.com and WellsFargoAdvisors.com

1-02 The Feng Shui of Volunteering Mary Thielscher

1-03 A Pediatrician's Tips for Raising Healthy Children - Newborn to High School Grad
(Sponsored by Community Medical Centers) Serena Yang, MD, MPH | CommunityMedical.org

1-04 How Smart, Savvy Women Can Conquer Change & Challenge in the Workplace Clara Chorley
ClarityUnlimited.com

1-05 REAL Fast Food (aka good-for-you food you can make quickly!) Dina Juve | FitnessSocial.com

1-06 The Illusion of Powerlessness Angeleen Corona | HopeThruEmpowerment.com

SESSION 2 1:30 - 2:30 P.M.

2-01 Lose Weight and Feel GREAT Rhonda Murphy | Rhofit.com

2-02 Secrets to Bold Leadership (Panel) Kathleen Scott (Moderator), Provost Lynnette Zelezny, Paula Castadio, Mary Castro & Deborah Adishian-Astone (Panelists) | FresnoState.edu

2-03 Embrace Your Own Journey Armen Bacon

2-04 Run Wild and Kick A** Jean Steel | HappyPeopleWin.com

2-05 A Smooth Ride Every Time: Insider Info on Purchasing, Financing and Servicing Your Car
(Sponsored by Fresno Acura) TheeAnna Stevens | FresnoAcura.com

2-06 All You Need to Know to Conquer Menopause (Sponsored by Saint Agnes Medical Center) Lisa Golik, MD | SAMC.com

2-07 The Beauty of Simplicity in Home Decorating Khrysten Kent | KhrystenKent.com

SESSION 3 3:15 - 4:15 P.M.

3-01 Macy's Fall Fashion Show: Embrace Your Wardrobe Journey (Sponsored by Macy's) Martin Oftedal | Macys.com

3-02 How to Improve the Landscapes of Your Life Lee Ayres, Anne Clemons and Brianna Woodsford | TreeFresno.org

3-03 The Six Social Media Mistakes You & Your Business Are Making Anna Gonzalez | JPMktg.com

3-04 Break on Through to the Other Side of Health: How to Fight Obesity & Diabetes
(Sponsored by Community Medical Centers) Pearl Ma, MD | CommunityMedical.org

3-05 Leading Up in a World Falling Down Alison Haugan | AlisonHaugan.com

3-06 Stop the Medicare Madness! Shocking New Medicare Secrets Revealed Susan Hatch | medicaretoday.net

3-07 Finding Your Family History Emy Lopez Phillips, EdD



NO PRE-SELECTED SESSIONS
Breakout sessions are on a first-come basis. Come early!

Special Support ALTOUR • Digital Attic • Dowling Aaron Incorporated • Fresno Smile Makeovers – Sam S. Namdarian, DMD, Inc. • Fresno Yosemite International Airport • Fresno/Clovis Convention & Visitors Bureau Kaiser Permanente Fresno • Michael B. Stevens, MD, PhD, FACS • The James Irvine Foundation • University Centers of Excellence **HOST** Educational Employees Credit Union • Fresno Lexus Fresno Pacific University • Fresno State Winery • McCormick Barstow LLP • Mid Valley Disposal • Rogers Jewelry / Pandora Fashion Fair Mall • Sceptre & Sash Authentic Luxury • Wawona Frozen Foods, Inc. Zenith Agribusiness Solutions **Corporate Donor** Central Valley Community Bank • Ford Financial Group • Hedieh Arbabzadeh, MD • Law Office of Jeffrey B. Pape, PC • National University Oakmont of Fresno • Sunrise Senior Living of Fresno • Union Bank • Wonder Valley Ranch Resort **Women Business Owners** Champion Dried Fruit • dōTerra • EcoWater of Central CA Elaine's Pet Resorts • Elite Dental Mann DDS • Family Options • FitnessSocial • Susan Hatch- Medicare Today.net