



The Fresno Bee is the primary news source for the Central San Joaquin Valley, covering a six-county area that is one of the fastest growing regions in the state. The Bee's website, fresnobee.com, is the most-visited website in the region. Its mission statement is "To inform and advocate for the enhancement of life in the Valley." This motto includes The Bee's support of a variety of community programs.

The Bee and its community publications have a long history of partnering with organizations and groups that significantly and positively impact the quality of life. Each year, The Bee provides financial, advertising and volunteer assistance to nonprofit organizations in the Valley whose missions fit within seven areas of emphasis: arts, youth, diversity, social services, environment, literacy and education and community services.

In addition, The Bee has created several signature projects that support the community.

The Fresno Bee has raised more than \$3.4 million in 22 years for Children's Hospital Central California with its annual Kids Day events.

Each holiday season, the Bee profiles families, individuals and organizations in the community who have needs through the Wrap Up a Wish program. Reader donations help fulfill these needs and support local nonprofits in their mission to serve the community.

The Bee has adopted an elementary school where Bee employees volunteer their time to read with the children and help with after-school homework.

The Bee is a supporter -- and participant -- in many of the Valley's most successful events, including The Big Fresno Fair, Fresno Historical Society's Civil War Reenactment, Grizzlies Baseball, Fresno Philharmonic, Fresno Grand Opera, Radio Bilingue's Mariachi Festival, CSUF Vintage Day, and the Central California's Women's Conference.