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**PG&E and CCWC ANNOUNCE LAUNCH OF
SHE MAKES A DIFFERENCE AWARD**

www.CCWC-Fresno.org

Pacific Gas and Electric Company and the Central California Women's Conference (CCWC) will honor one remarkable woman with the *She Makes a Difference Award* at the 29th annual event. CCWC is the largest women's event in the Valley and will be held on Tuesday, Sept. 20, 2016, at the [Fresno Convention & Entertainment Center](#).

The PG&E/CCWC She Makes a Difference award will acknowledge one woman who has changed her life, her family or her community with her courage, strength and wisdom to make a positive impact.

"Our team at PG&E is a big supporter of CCWC, so it is a great privilege to honor one very special woman who has chosen to live her life to make a difference," said Anna Brooks, PG&E Public Affairs senior manager. "We at PG&E are thrilled to work with CCWC in identifying a very special woman who is doing extraordinary things."

PG&E/CCWC will award a grant of \$5,000 to the winner's favorite community benefit organization.

Nominations can be made on the CCWC website <http://www.cwc-fresno.org/philanthropy/pge-ccwc-makes-difference-award/> from now - August 3. The winner will be notified in early September.

"We look forward to recognizing this one-of-a-kind woman who has lived her life in such a way that we can all say, one person really can make a difference," said Nene Casares, CCWC board president.

The theme of this year's CCWC is #NoLimits. Attendees will be inspired to live their lives with no limits in areas including careers, relationships, and, most importantly, their own personal growth.

Lisa Ling, executive producer and host of CNN's *This is Life*, is this year's keynote speaker. Ling exploded on the journalism scene as a young reporter on *Channel One News*. Ling went on to co-host ABC's hit show, *The View*, which won its first daytime Emmy during her time on the show. She was a correspondent for *The Oprah Winfrey Show* and contributor to ABC News' *Nightline* and National Geographic's *Explorer*.

Ling is also known for the highly publicized event of her sister Laura's kidnapping in North Korea. She and her sister later penned *Somewhere Inside: One Sister's Captivity in North Korea and the Other's Fight to Bring her Home*.

"I can't wait to meet my 3,500 new friends at the 29th annual Central California Women's Conference," said Ling. "Living life with #NoLimits is something we all need to do! See you soon, Fresno."

This year's event is expected to be another early sellout. Tickets are on sale now at \$110 and will go up to \$120 on August 16. Tickets include continental breakfast, all seminars, the celebrity keynote speaker luncheon and the afternoon reception. Tickets are limited to the first 3,500 attendees. Early registration is encouraged. Visit www.CCWC-Fresno.org for additional information.

The conference is made possible through the [support](#) of national and Central Valley businesses. The presenting sponsor is Wells Fargo. Founding sponsors are The Fresno Bee and ABC 30. Community Medical Centers is the Keynote Speaker Sponsor bringing in Lisa Ling. Major sponsors include PG&E, Granville Homes, Saint Agnes Medical Center, Valley Children's Healthcare, Macy's, Fresno State, AT&T, Cumulus Media, Chick-fil-A, Univision Radio, Pepsi, FTB Print and Mail, The Brownie Baker, and Chukchansi Gold Resort & Casino, Macias Dermatology, Lennar New Homes, and Fresno Smile Makeovers.

[Sponsorships](#) and [exhibit booths](#) are available. For sponsorship information contact Jan Edwards jan@ccwc-fresno.org; for exhibit booth information contact Mary Stabelfeld at mary@ccwc-fresno.org.

More information about the [conference](#) and [speakers](#) is available at www.CCWC-Fresno.org.

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The **CENTRAL CALIFORNIA WOMEN'S CONFERENCE** was founded in 1988 by the late State Senator Ken L. Maddy of Fresno, Calif. The conference is a 501(c) (3) non-profit, non-political organization, and the event is designed to educate, motivate and inspire women to be the best they can be in their professional and personal lives. (Tax I.D. #77-0178140).