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NOMINATIONS SOUGHT FOR \$5,000 PG&E/CCWC SHE MAKES A DIFFERENCE AWARD

www.CCWC-Fresno.org

(Fresno, CA) Nominations will open on July 1 for the 2017 *She Makes a Difference Award*. Pacific Gas and Electric Company (PG&E) and the Central California Women's Conference (CCWC) will again honor one remarkable woman with the *She Makes a Difference Award* at the 30th annual event. CCWC is the largest women's event in the Valley and will be held on Tuesday, Sept. 19, 2017, at the [Fresno Convention & Entertainment Center](#).

The PG&E/CCWC She Makes a Difference Award will acknowledge one woman who has overcome challenges to make a difference in her life, her family, or her community with her courage, strength and wisdom to make a positive impact. Last year's winner was Andrea Shabaglian, and a grant of \$5,000 was donated to MadeForThem.org which empowers and offers opportunities to women who are survivors of human trafficking.

PG&E/CCWC will again award a grant of \$5,000 to the 2017 winner's favorite community benefit organization. Anna Brooks, Senior Manager of Public Affairs for PG&E, shared that the selection committee was in awe of last year's nominees. "The women of the Valley have such determination to make this world a better place," said Brooks. "Their stories of determination really do make a difference! PG&E is proud to partner with CCWC and honor their journeys."

CCWC president, Nene Casares, shared that this year's keynote speaker, Amy Purdy, is also a woman who has made a difference with her courage when overcoming unimaginable obstacles. "Despite having just a two percent chance to live due to meningitis and then becoming a double-amputee, Amy went on to become a Paralympic champion," said Casares. "Her courage has made a difference to women across the world." Amy Purdy is a world-class snowboarder, 2014 Paralympic Medalist, founder of Adaptive Action Sports, actress, model, dancer, clothing designer and *New York Times* bestselling author.

Nominations can be made on the CCWC website <https://www.ccwc-fresno.org/contest/> from July 1 - July 31. The criterion for nominations is that a woman has overcome obstacles to make her life, her family's life, or the lives of those in the community a better place. The winner will be notified in August.

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The **CENTRAL CALIFORNIA WOMEN'S CONFERENCE** was founded in 1988 by the late State Senator Ken L. Maddy of Fresno, Calif. The conference is a 501(c) (3) non-profit, non-political organization, and the event is designed to educate, motivate and inspire women to be the best they can be in their professional and personal lives. (Tax I.D. #77-0178140).