

REGISTRATION: The conference is expected to sell out in advance. Register early!

TICKETS: \$100 per person (if registration received online or postmarked by June 30, 2015). \$110 (July 1 - Aug. 15, 2015) Your ticket includes Continental Breakfast, all Seminars, the Marketplace, Warm-Up, Keynote Luncheon with **Erin Andrews** and Cool-Down Session and Reception.

TABLE OF 11: \$1,100 through June 30 / \$1,210 on July 1 (Table sign with company or group name is provided)

LATE REGISTRATION: \$120 per person (if postmarked after Aug. 15, 2015)

RESERVED SEATING FOR KEYNOTE LUNCHEON! To sit together with friends or family, you **MUST** mail registrations in the same envelope to guarantee a seat at the same table. Tables will be reserved in order received. Reserved luncheon table number will be printed on your badge.

PAYMENT INFORMATION: Check, MasterCard, Visa, Discover or American Express are the only acceptable methods of payment. We do not accept purchase orders. **NO REFUNDS.**

CONFIRMATION: Confirmation and badge will be mailed approximately two weeks before the Conference. Registration must be received online or postmarked by Monday, Aug. 31, 2015 to receive your tickets by mail. The badge is your ticket to the Conference and admission to the luncheon. Your luncheon table number will be printed on your badge.

Attendees registering after Aug. 31, 2015 will pick up tickets at Registration "Will Call" desk the morning of the Conference, located on the patio between the Exhibit Hall and Theatre.

KEEP YOUR BADGE IN A SAFE PLACE-YOU MUST BRING IT WITH YOU TO ATTEND.

QUESTIONS? Call our Message Center (559) 265-6888, and your call will be returned.

Conference attendees must be registered in high school or 18 years of age.

PERSONS WITH DISABILITIES: Please contact Mary Stabelfield at (209) 356-1000 two weeks in advance with needed arrangements for persons with disabilities.

MARKETPLACE/BOOTH INFORMATION: Visit ccwc-fresno.org

HOTEL RATES: The DoubleTree by Hilton Fresno Convention Center, (559) 268-1000, is offering a special rate of \$119 + tax per room, double or single occupancy. Book early, as this rate is only available through Aug. 31, 2015. Be sure to ask for the **CENTRAL CALIFORNIA WOMEN'S CONFERENCE** special room rate. Student discounts are available online at ccwc-fresno.org

REGISTER TODAY! ccwc-fresno.org or mail this registration

CCWC, P.O. Box 998, Atwater, CA 95301

Tuesday, Sept. 22, 2015 • Fresno Convention & Entertainment Center

Check one box regarding name & address at left:

- YES the information is correct.
- NO the information is incorrect. Updated information is below.
- This form was given to me. Please add my contact information below and leave the original contact on your list.
- Delete name from your list and add my information to your list.

If address above is incorrect or you are a new attendee to be added to our list, print clearly or type. The address below is: _____ My Residence _____ My Office _____

Name _____

Company _____

Street _____

City _____ State _____ Zip _____

Daytime Phone _____

Email Address _____

We are no longer asking for breakout session selections prior to the conference. All seminars are on a first-come basis at the conference until the room is full per the fire marshal's instructions. Arrive early to avoid disappointment. For information and planning, visit ccwc-fresno.org for seminar listings. If purchasing 2 or more tickets on the same form, all badges will be mailed to the name & address listed on the form. If you would like to sit at the same table with friends or family for lunch, mail ALL registration forms (groups and/or individuals) together in the same envelope.

Tickets: @ \$100 per ticket through June 30 (\$110 July 1 / \$120 Aug. 16) **Total \$ _____**

Payment Options: (check one) Tax ID: #770178140 Make checks payable to: Central California Women's Conference
 Check Enclosed Credit Card (MasterCard, Visa, Discover or American Express)

Account # _____ Exp.: _____

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Signature _____



Erin Andrews
 FOX Sports Broadcaster & Dancing with the Stars Co-Host
 LUNCHEON KEYNOTE

Tuesday, September 22

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 Presenting Sponsor **Wells Fargo**

Tuesday, September 22



CCWC 2015
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LUNCHEON KEYNOTE

Erin Andrews
 FOX Sports Broadcaster & Dancing with the Stars Co-Host



Jean Steel
 WARM-UP KEYNOTE



Monica Piper
 COOL-DOWN KEYNOTE

Fresno Convention & Entertainment Center

24
 inspiring & informative breakout sessions!

ccwc-fresno.org



Tuesday, September 22

A portion of your ticket proceeds help fund Valley non-profits serving women and children!

HELP US FIGHT HUNGER!

visit ccwc-fresno.org for detailed topic descriptions, speaker bios and more...

8 - 9:30 A.M.
WARM-UP SPEAKER
Sponsored by Wells Fargo
FINDING HAPPY
Jean Steel
happypeoplewin.com

9:30 - 10:15 A.M.
BREAK
Sponsored by
Michael B. Stevens, MD, PhD

10:15 - 11:15 A.M.
SESSION 1

11:30 A.M. - 1 P.M.
KEYNOTE LUNCHEON
AN AFTERNOON
WITH ERIN ANDREWS
Erin Andrews



FOX Sports
Broadcaster
& Dancing
with the Stars
Co-Host

1:30 - 2:30 P.M.
SESSION 2

2:30 - 3:15 P.M.
BREAK
Sponsored by
Pepsi Beverages Company

3:15 - 4:15 P.M.
SESSION 3

4:30 - 5:30 P.M.
**COOL-DOWN
RECEPTION & SPEAKER**
Sponsored by
Kaiser Permanente Fresno
presents "Instant Recess,"
The Brownie Baker, Inc.,
Fresno State Winery, The
Merchants of Old Town Clovis
FIND THE FUNNY
Monica Piper
monicapiper.com

SESSION 1 10:15 - 11:15 A.M.

1-01 The 5 Steps to Vibrancy,
Weight Loss and a Sexier You!
Chef Varouj Kachichian
realfoodismedicine.com

1-02 Macy's Fashion Show:
Ignite Your Inner Fashionista!
Jennifer Brown macys.com

1-03 Navigating the Lipstick
Jungle: Go From Plain Jane to
Getting What You Want,
Need & Deserve
Jane Hight McMurry
navigatingthelipstickjungle.com

1-04 Financial Management
For The Modern Woman
Kate E. Eiland & Elise L. Kausen
WellsFargo.com
Sponsored by Wells Fargo

1-05 Beyond Pink Ribbons &
Awareness Walks: Separating Fact From
Fiction In The World Of Breast Cancer
Vassi Gardikis, MD (moderator),
Judy Champaign, MD,
Ibironke Adelaja, MD and
Uma Swamy, MD communitymedical.org
Sponsored by Community Medical Centers

1-06 Communicate With Your
Family In The Digital Age
Tori R. Terhune brandchicks.com

1-07 50 Shades Of Granville:
Pleasure, Passion and Purpose
Darius Assemi gvhomes.com
Sponsored by Granville Homes

1-08 Ignite Your Dream Again!
Mickie Valentine mickievalentine.com

SESSION 2 1:30 - 2:30 P.M.

2-01 Feel Younger With Fitness
Rhonda Murphy rhofit.com

2-02 Own The Stage: Double
Your Confidence, Influence and
Wow Factor
Jill Hendrickson jillhendrickson.com

2-03 The Relationship Equation:
How to Build Healthy Relationships
That Can Go The Distance
Dr. Jacquie - America's Relationship Coach
drjacquie.com

2-04 PR Secrets: How to
WIN & WOW Everyday!
Betsy Hays betsyhayspr.com

2-05 Own Your Digital Empire:
Mastering Social Media for
Business
Monica Borjas
monicaborjasagency.com

2-06 Get Out of Debt! Discover
Strategies to Improve Your
Financial Picture
Keri Bennitt fresnocu.com

2-07 Water-Wise Landscaping:
A Beautiful Choice For The
Central Valley
Susan Stiltz treesusan.com

2-08 Men are From Mars and
Women Are From Venus, Especially
When It Comes to Heart Disease
Teresa Daniele, MD UniversityMDs.com
Sponsored by Pelco by Schneider Electric

SESSION 3 3:15 - 4:15 P.M.

3-01 The Difference: Ten Actions
That Make The Difference In
Winning & Losing In Business
& In Life
Jane Hight McMurry
navigatingthelipstickjungle.com

3-02 Breathe, Walk, and
Observe: How 220 Miles Across
Fresno Changed My Life
(And Can Change Yours, too!)
Lori Clanton
FresnoMindfulnessWalks.org

3-03 Overcoming The Greener
Grass Syndrome: Bypass Infidelity
Dr. Jacquie - America's Relationship Coach
DrJacquie.com

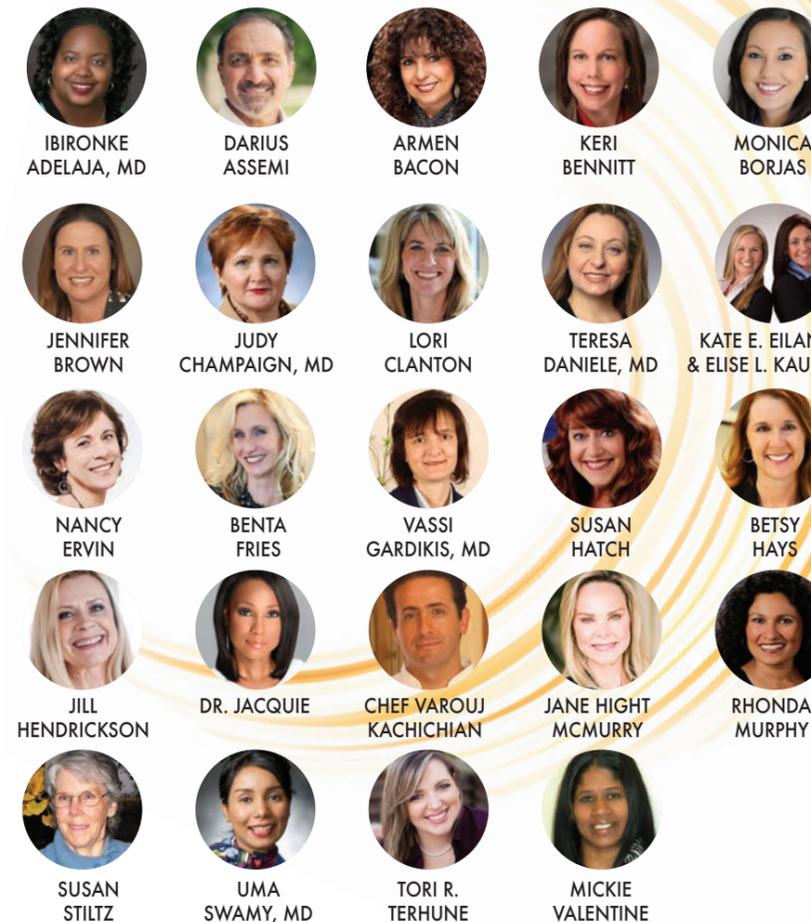
3-04 Living The Best Chapter
Of Your life!
Armen Bacon

3-05 Manage Your Social Media
In 11 Minutes Per Day
(Don't Let It Manage You!)
Tori R. Terhune brandchicks.com

3-06 Is Your Medicare Plan
a Silent Killer?
Susan Hatch medicaretoday.net

3-07 The Work-Life Balance Myth
Nancy Ervin bpcfpa.com

3-08 Shaping Your Beautiful
Body: Plus Size Fashion
Benta Fries
SilhouetteCustomLingerie.com



NO PRE-SELECTED SESSIONS.
All breakout sessions are on a first-come basis.
Come early to insure your session.

and thanks to more great sponsors!

Clovis Community Medical Center • Fresno Heart & Surgical Hospital
Community Regional Medical Center • Kaiser Permanente Fresno • Union Bank
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Pacific Gas & Electric Company • Michael B. Stevens, MD, PhD • University Centers of Excellence
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Elaine's Pet Resorts • Family Options, LLC • EcoWater Systems • doTerra Essential Oils
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agenda

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