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For Immediate Release

Contacts:

Nene Casares, President, CCWC Board of Directors
Nenecasares@ccwc-fresno.org, (559) 430-6955

Jan Edwards, Dir. of Marketing & Development
jedwardsmkt@gmail.com, (559) 355-7602

2020 Central California Women's Conference Canceled Due to COVID-19; CCWC Looks Forward to 2021

(Fresno, CA) After much deliberation and consideration, the Board of Directors of the Central California Women's Conference has decided to cancel the 2020 conference originally scheduled for Tuesday, Sept. 29, due to the health and economic impact of the COVID-19 pandemic. CCWC looks forward to 2021 as the nation recovers.

"This will be the first cancellation in CCWC's 33-year history," said Nené Casares, CCWC Board President, "but we believe that it is necessary as the safety and wellbeing of our attendees, volunteers, exhibitors, vendors and sponsors are our priorities. We look forward to seeing the magic which occurs when 3,500+ women can again come together."

Organizers say the 2021 Central California Women's Conference will most likely be held on Tuesday, Sept. 21 if the nation has recovered.

The CCWC team wants to recognize the incredible job Valley workers are doing during this unprecedented time.

For more information and updates, visit ccwc-fresno.org.

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About CCWC:

*The **CENTRAL CALIFORNIA WOMEN'S CONFERENCE** was founded in 1988 by the late State Senator Ken L. Maddy of Fresno, Calif. The conference is a 501(c) (3) non-profit, non-political organization, and the event is designed to educate, motivate and inspire women to be the best they can be in their professional and personal lives. To date, CCWC has donated more than \$1,350,000 to organizations that support the Valley's women and children. (Tax I.D. #77-0178140).*

