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For Immediate Release

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Central California Women's Conference Raises \$27,000 to Fight Valley Hunger

Bank of America's & Chevron's matching funds contributed to total

(Fresno, CA) -- The Central California Women's Conference raised \$27,000 in September for Hunger Action Month to fight Valley hunger.

The money raised will be divided evenly and shared with six local agencies: Catholic Charities, Central California Food Bank, Fresno State Student Cupboard, Madera County Food Bank, The Salvation Army, and Tulare Foodlink.

Donations were gathered via PayPal on the CCWC website and through corporate partners. Bank of America provided \$7,500, Chevron provided \$10,000, and EyeQ provided \$2,700. Other donations were made at large from the CCWC village.

Community Medical Centers was the presenting sponsor for this effort. And Saint Agnes Medical Center was the speaker sponsor.

Including the money raised during this drive, CCWC has donated more than \$1,377,000.00 to support women and children through grant funding, direction donations, and scholarships.

Grant funding has benefited recipients by providing an array of services ranging from mammograms to food, shelter, clothing, education, and more. CCWC also serves through its CCWC/Wells Fargo College Preparatory Scholarship Program. In 2019, 20 students from Fresno, Sanger, McLane, and Central (east campus) high schools participated. They each received a scholarship, attended the conference, and also participated in a financial literacy workshop. In addition, CCWC also partners with AT&T for its re-entry scholarship program, where five deserving women receive a scholarship, attend the conference, and are hosted at a celebratory luncheon.

Throughout its 33-year history, more than 97,850 women have attended the Central California Women's Conference. This year's event was to be held on Tuesday, Sept. 29, but had to be canceled due to the COVID-19 pandemic. A virtual happy hour focused on resilience with one of CCWC's most popular speakers, Jean Steel, was held as a gift to the CCWC family. Saint Agnes Medical Center was the speaker sponsor for that event.

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About CCWC:

*The **CENTRAL CALIFORNIA WOMEN'S CONFERENCE** was founded in 1988 by the late State Senator Ken L. Maddy of Fresno, Calif. The conference is a 501(c) (3) non-profit, non-political organization, and the event is designed to educate, motivate and inspire women to be the best they can be in their professional and personal lives. (Tax I.D. #77-0178140).*

