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For Immediate Release

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Central California Women's Conference joins forces to fight hunger

(Fresno, CA) The Central California Women's Conference (CCWC), Chevron and Cumulus Media Fresno have launched a donation drive to fight food insecurity in the Central Valley.

The COVID-19 pandemic has postponed CCWC for the last two years, and is returning in September 2022. In the digital campaign, CCWC and Chevron Central Valley are asking for monetary donations through their website at ccwc-fresno.org and via texting "FEED" to 56525. The organizations will be matching donations up to \$7,500 to the Central Valley Food Bank and the Salvation Army.

"We are thrilled to return to our in-person event in 2022! Until then, we are grateful and proud to partner with Chevron and Cumulus Media to continue this tradition of giving to our community." Said CCWC Board President, Teri Amerine.

For more information and updates, visit ccwc-fresno.org.

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About CCWC:

*The **CENTRAL CALIFORNIA WOMEN'S CONFERENCE** was founded in 1988 by the late State Senator Ken L. Maddy of Fresno, Calif. The conference is a 501(c) (3) non-profit, non-political organization, and the event is designed to educate, motivate and inspire women to be the best they can be in their professional and personal lives. To date,*

CCWC has donated more than \$1,350,000 to organizations that support the Valley's women and children. (Tax I.D. #77-0178140).