



CENTRAL CALIFORNIA WOMEN'S CONFERENCE



For Immediate Release 06/15/2022

Contacts:

Sonya Nagai-Menapace

Sonya@ccwc-fresno.org

559-470-4186

WOMEN'S CONFERENCE TICKETS ON SALE NOW:

Dr. Jennifer Ashton ABC News' Chief Health & Medical Correspondent to Keynote

www.ccwc-fresno.org

Fresno, CA – Tickets go on sale today, June 15, for the 33rd Central California Women's Conference with keynote speaker Dr. Jennifer Ashton. This day of inspiration, empowerment and growth is the largest women's event in the region and will be held from 7:15 a.m. to 5:30 p.m. on Tuesday, Sept. 20, 2022 at the [Fresno Convention & Entertainment Center](#). This will be the first in-person CCWC since 2019.

As it has in previous years, CCWC anticipates a sell-out event. Tickets are on sale now for \$125 each. Ticket price will increase to \$140 on August 12. Admission includes continental breakfast, all seminars, the celebrity keynote speaker luncheon, the Warm-Up session and the Cool-Down reception. Tickets are limited to the first 3,500 attendees. Early registration is encouraged. Visit www.ccwc-fresno.org for tickets and additional information. The Central California Women's Conference is a non-profit organization that gives proceeds of their one-day event to local community organizations benefiting women and children. To date, the conference has given over \$1.3 million dollars in grants.

Dr. Ashton is double Board Certified in OB-GYN and obesity medicine, as well as having a Master's Degree in nutrition, making her the only physician with these credentials on a national media platform. Dr. Ashton is ABC News' Chief Health and Medical Correspondent and is a familiar face across the ABC News platforms, as well as appearing daily on GMA3 "What You Need to Know". Previously, Dr. Ashton worked with CBS News as a senior medical

correspondent and cohosted “The Doctors”, as well as, various other television appearances across multiple networks.

Dr. Ashton is also an accomplished author, having published 6 books including: The New Normal, Life after Suicide, and The Selfcare Solution. Dr. Ashton is a graduate of Columbia University, College of Physicians and Surgeons. In addition to her on-air work, Dr. Ashton maintains a private medical practice and is a mother of two children.

“On behalf of the board, we are so excited to be back and bringing Dr. Jennifer Ashton to our conference!” says CCWC Board President, Teri Amerine. “She has personal experience of love, loss, challenges and successes that all women can relate to. Dr. Ashton brings levity, candor, and expertise – who would not want to have lunch with her!”

The theme of this year's CCWC is “*I am___*.” Attendees, sponsors, and exhibitors are invited to fill in the blank and celebrate where they are in the moment! “This conference is a collaboration of all the unique qualities women in the Central Valley bring to our community every day,” Amerine said. “This year we want to allow each attendee to pause and enjoy where they are in the moment, celebrate it and take what they need from the day.”

The Warm-Up will begin with a motivational speaker who celebrates all that she is, Elizabeth McCormick. McCormick is a former U.S. Army Black Hawk Helicopter Pilot who takes to the stage to energize and inspire attendees world-wide.

Attendees choose three breakout sessions to attend throughout the day from 21 options. Topics include health, fitness, money/finance, relationships, courage, lifestyle, strength and mental health.

“We really looked at what needs we saw in the community,” said Amerine. “We are thrilled to be presenting a balanced, thought provoking, fun and inspiring variety of speakers, as well as the return of the Marketplace – it’s always an attendee favorite.”

CCWC will again bring the Marketplace back to Valdez Hall with more than 175 businesses and nonprofits sharing all they offer to the community.

The jam-packed day will come to a close with the Cool-Down reception complete with prizes, delicious treats from generous sponsors and comedy from Engineer-turned-Comedienne, Amy Barnes. Barnes brings a lifetime of experience to the stage in a side-splitting hour of observations on what it's like to be a woman, a wife, a mom and a person in 2022.

The conference is made possible through the [support](#) of national and Central Valley businesses. The presenting sponsor is Community Health System. Founding sponsors are The Fresno Bee and ABC 30. Saint Agnes is the Keynote Speaker Sponsor and Chukchansi Gold Casino & Resort will sponsor the luncheon. Major sponsors include; State Center Community College District; Valley Children’s Healthcare; Macy’s; Visit Fresno County; The Wonderful Company; Chevron;

Fresno Acura; PG&E; Trinity Fruit Company; UCSF Fresno with CCFMG; AT&T; Fresno State; FTB Print & Mail; PepsiCo; Y101; The Brownie Baker; Deli Delicious; Univision; Digital Attic and Media Solutions Inc.

[Sponsorships](#) and [exhibit booths](#) are still available. For exhibit booth and ticket information contact Sonya Nagai-Menapace at Sonya@ccwc-fresno.org; for sponsorship information contact Karen Franz at Karen@ccwc-fresno.org.

More information about the conference and speakers is available at www.ccwc-fresno.org.

###

Click [HERE](#) for our Newsroom.

*The **CENTRAL CALIFORNIA WOMEN'S CONFERENCE** was founded in 1988 by the late State Senator Ken L. Maddy of Fresno, Calif. The conference is a 501(c) (3) non-profit, non-political organization, and the event is designed to educate, motivate and inspire women to be the best they can be in their professional and personal lives. (Tax I.D. #77-0178140).*