



April 11, 2024

Dear Potential Exhibitor:

We are planning our 35th Central California Women's Conference!

Please mark your calendars for **Tuesday, Sept. 17, 2024** as CCWC will once again educate, motivate and transform 3,700+ women of all ethnicities, ages and backgrounds in a most memorable way.

We invite you to partner with us in bringing this premier event to the women of the Valley. Because of amazing partners like you, we are proud to share that to date CCWC has awarded more than \$1,495,000 to women's and children's community benefit organizations. We are pleased to announce we will be providing grants to deserving organizations in April 2024!

Last week, we held our grant reception where we gave grants to 59 non-profits in the Valley – it was a wonderful evening with networking and celebration of the amazing work being done for women and children throughout the valley. At this event we also announced this year's keynote speaker, we are all thrilled to be bringing Emmy Award Winning Actress and Activist, **Sheryl Lee Ralph** to this year's event. Most recently she has gained acclaim for her role on ABC's Abbott Elementary.

Join us again this year as a conference exhibitor! CCWC offers you direct marketing with your Marketplace booth in Valdez Hall to over 3,700 women, as well as your company name listed on our website under Exhibitors and in our program given to attendees the day of the conference.

Please complete the enclosed registration form, sign the exhibit space contract and return both with your tax-deductible payment as CCWC is a 501(c) 3 non-profit organization. If you need to request payment, please return the completed forms with a note that payment has been requested. CCWC has had a long waitlist in the past... Reserve your booth and tickets now before we sell out!

If you would like to have a larger presence at the event with additional conference promotion as a sponsor, contact Karen Franz at 559-355-5818 or email [karen@ccwc-fresno.org](mailto:karen@ccwc-fresno.org) for options.

We look forward to another great conference and working with you as we celebrate 35 years of transformation. Contact me at 559-470-4186 or email [Sonya@ccwc-fresno.org](mailto:Sonya@ccwc-fresno.org) with any questions.

Sincerely,

*Sonya Nagai-Menapace*

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Conference Director